

MD Ali Asker Towhid

UX/UI Designer | Toronto, Ontario, M1P 3X5

UX/UI Designer with 4+ years of experience designing user-centered digital products for global brands. Skilled in creating innovative solutions that drive business success and enhance user satisfaction. Expertise in user research, usability testing, wireframing, prototyping, and responsive design. Seeking remote opportunities to contribute to impactful design teams.

CONTACT

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PORTFOLIO

<https://designwithtawhid.com/>

<https://www.behance.net/aliasker4>

SKILLS

Design System, Usability Testing, User Flow, Journey Map, User Research, Wire-framing, Prototyping, Low Fidelity Design, High Fidelity Design, Visual Design

TOOLS

Figma, Fig Jam, Photoshop, Illustrator, Miro, Slack, Jira

EDUCATION

User Experience Design

Ontario Graduate Certificate
Humber College, Toronto, Canada | 2025 – Present

Diploma in Computing Technician

George Brown College, Toronto, Canada | 2018 - 2020

CERTIFICATIONS

Google UX Design Professional Certificate
Foundations of UX Design
Build Wireframes and Low-Fidelity Prototypes
Start the UX Design Process
Rapid Usability Research For UX Designers

EXPERIENCE

UX/UI Designer at Aero Design Agency

Mar 2024 to Present • Toronto, Canada • Remote

- Collaborated with product leads to refine platform features, enhancing usability and maintaining a clean, efficient workspace.
- Revamped Aero's design system, improving prototype development speed by 65% and ensuring accessibility and scalability.
- Analyzed user insights to implement interface refinements that boosted engagement and usability.
- Streamlined design-to-development handoffs with improved workflows, accelerating project timelines.

UX/UI Designer at Twinkle Creative

Nov '22 to May '24 • Sylhet • Bangladesh

- Worked closely with product leads to enhance platform functionality, ensuring a seamless user experience and an intuitive workspace.
- Redesigned Twinkle Creative's design system, increasing prototype efficiency by 65% while prioritizing accessibility and scalability.
- Leveraged user insights to refine interfaces, leading to higher engagement and improved usability.
- Optimized design-to-development collaboration with structured workflows, significantly reducing project turnaround time.

UX Internship at Twinkle Creative

April '22 to Oct 22 • Sylhet • Bangladesh

- Assisted in conducting user research and usability testing for a mobile app project, gathering valuable insights to improve user experience and product features.
- Collaborated with senior UX designers to create wireframes and interactive prototypes using Figma, leading to the successful development of user-friendly interfaces.
- Contributed to the redesign of a website, resulting in a 20% increase in user engagement and improved site navigation.
- Developed personas and user journey maps to better understand user needs and align product design accordingly.
- Participated in team brainstorming sessions to generate innovative ideas for enhancing user interaction and overall satisfaction.

Freelance UX/UI Designer

Jan '21 to Present • Worldwide • Various Industry

I have worked as an independent ux/ui designer for large and small companies as well as individuals.

The services which i have provided the most:

- Website design • Landing Page Design
- User Research • User Flow • Wireframes & Prototypes
- Mobile Application Design • Web Application Design